



EXEMPT ORGANIZATIONS MARKET SEGMENT DESCRIPTIONS

Please note: The composition of market segments is subject to change, based on results of market segment profiling studies and input from the Exempt Organizations community. Some descriptions offered here are currently under construction, as final placement have not been determined for groups of organizations that may fit into more than one segment. Descriptions will be updated periodically as our construction process is completed.

Agricultural Organizations

Applicable IRC section(s): 501(c)(5) and 501(c)(16)

Types of organizations included in the segment: Agricultural and horticultural organizations, crop finance organizations

Amateur Athletics Organizations

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Amateur sports leagues and competitive amateur athletic organizations

Under consideration: Whether to include youth sports under Amateur Athletics or Social Services

Arts and Cultural Organizations

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Artists' services, cultural and ethnic heritage programs, folk arts, historical programs, film, television, radio, publishing, museums, planetarium and observatory facilities, performing arts, visual arts

Business Leagues

Applicable IRC section(s): 501(c)(6)

Types of organizations included in the segment: Chambers of Commerce, Better Business Bureaus, boards of trade, professional associations, trade groups, real estate boards, professional football leagues

Cemeteries

Applicable IRC section(s): 501(c)(13)

Types of organizations included in the segment: Member-owned cemetery companies, non-profit cemetery companies, burial or cremation societies

Charities (Other)

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Animal-related programs, civil rights programs, conservation and environmental preservation programs, crime prevention programs, legal services programs, and public safety programs

Under consideration: Whether this group of organizations exhibits enough common elements to constitute a distinct market segment. If not, representation of these organizations elsewhere in the Exempt Organization universe will have to be determined.

Child Care Organizations

Applicable IRC section(s): 501(c)(3) and 501(k)

Types of organizations included in the segment: Day care centers, childcare centers. Nursery schools and pre-schools meeting the requirements of IRC 170(b)(1)(A)(ii) are included in the Schools Market Segment.

Under consideration: Whether to include day care and childcare centers, together with nursery schools and pre-schools, as a separate segment under Education.

Churches

Applicable IRC section(s): 501(c)(3) and 170(b)(1)(A)(i)

Types of organizations included in the segment: Churches; synagogues; temples; conferences, conventions or associations of churches exempt under a group ruling; church auxiliaries

Colleges and Universities

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: State colleges and universities, private colleges and universities, military colleges, junior colleges and community colleges

Under consideration: Whether to include college and university alumni associations in this segment, or as a stand-alone segment

Community Foundations

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Community trusts, community foundations, and community funds

Under consideration: Whether to include similar organizations that do not rely on a geographical definition of community. Also, whether to include commercial funds offering charitable accounts in this segment or as a stand-alone segment

Co-operatives

Applicable IRC section(s): 501(c)(12)

Types of organizations included in the segment: Electrical, telephone and water co-operatives, mutual ditch and irrigation companies

Credit Unions

Applicable IRC section(s): 501(c)(14)

Types of organizations included in the segment: Federal credit unions, and state-chartered credit unions

Economic Development Organizations

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Economic development organizations

Educational Organizations (Other)

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Educational organizations other than schools; colleges and universities; and arts and cultural organizations. Including, but not limited to, training programs, scholarship programs, literacy programs, libraries, student services, public awareness programs, vocational training, tutorial programs, etc.

Under consideration: Whether to include alumni associations and PTAs in this segment. Also, whether to include disease education in this segment or under health care.

Consideration is also being given as to whether this group of organizations exhibits enough common elements to constitute a distinct market segment. If not, representation of these organizations elsewhere in the Exempt Organization universe will have to be determined.

Elder Housing

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Nursing homes, assisted living facilities, convalescent hospitals, retirement homes.

Under consideration: Whether to group elder housing together with low-income housing in one market segment. Also, whether nursing home and convalescent hospitals should be included in this segment or in the Hospitals market segment.

Employee Benefit Organizations

Applicable IRC section(s): 501(c)(4), 501(c)(9), 501(c)(11), 501(c)(17), 501(c)(18), 501(c)(21), 501(c)(22), 501(c)(24)

Types of organizations included in the segment: local associations of employees, voluntary employee benefit associations, teachers' retirement funds, black lung benefits, employee pensions

Fraternal Organizations

Applicable IRC section(s): 501(c)(8) and 501(c)(10)

Types of organizations included in the segment: Groups organized under the lodge system

Fundraisers

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Organizations exclusively engaged in fundraising on behalf of other 501(c)(3) organizations

Under consideration: Whether these organizations should be included within other market segments in the Grant-making group or should be represented by this stand-alone market segment. Also, whether the segment should variously include non-509 (a)(3) support-type organizations such as booster clubs, large umbrella organizations funding many recipient organizations, and professional fundraisers.

Health Care (Other)

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Blood banks, organ and tissue donor programs, patient and family support, public health

programs, immunization programs, genetic counseling, mental health programs, substance abuse programs, preventive health services

Under consideration: Whether to include health and disease education programs in this segment or in the Education (Other) segment.

Health Maintenance Organizations

Applicable IRC section(s): 501(c)(3) and 501(c)(4)

Types of organizations included in the segment: Health maintenance organizations

Homeowners' Associations

Applicable IRC section(s): 501(c)(3), 501(c)(4) or 528

Types of organizations included in the segment: Homeowners' associations

Under consideration: Whether to include homeowner's associations under separate IRC sections should be included in one market segment or represent three distinct segments.

Hospitals

Applicable IRC section(s): 501(c)(3) and 501(e)

Types of organizations included in the segment: Hospitals and cooperative hospital service organizations

Under consideration: Whether to include nursing homes and convalescent hospitals in this segment or in the Elder Housing market segment.

Insurance Organizations

Applicable IRC section(s): 501(c)(15), 501(c)(26), and 501(c)(27)

Types of organizations included in the segment: Mutual insurance companies, high-risk health insurance, re-insurance

Labor Unions

Applicable IRC section(s): 501(c)(5)

Types of organizations included in the segment: Groups of workers organized under collectively bargained agreements

Low-income Housing Organizations

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Public housing facilities, low-income housing developments, etc.

Under consideration: Whether to group low-income housing together with elder housing in one market segment.

Medical Research

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Medical research organizations

Under consideration: Whether to group medical research together with scientific in one market segment.

National Commercial Donor-Advised Funds

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Commercial funds offering donor-advised charitable accounts

Under consideration: Whether to include commercial donor-advised funds in the Community Foundations market segment or in this stand-alone segment.

Non-Exempt Charitable Trusts

Applicable IRC section(s): 4947(a)(1)

Types of organizations included in the segment: Non-exempt charitable trusts

Political Organizations

Applicable IRC section(s): 527

Types of organizations included in the segment: Political action committees and political parties, committees, associations or funds

Private Foundations

Applicable IRC section(s): 501(c)(3), 509(a) and 4940 through 4948

Types of organizations included in the segment: Private foundations

Private Operating Foundations

Applicable IRC section(s): 501(c)(3), 509(a) and 4942(j)(3)

Types of organizations included in the segment: Private operating foundations

Religious Organizations

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Religious organizations other than churches. This market segment includes ministries, television and radio evangelists, religious publishing and music production, mission societies, religious instruction, and groups that do not otherwise qualify for church foundation status under IRC 170(b)(1)(A)(i).

Schools

Applicable IRC section(s): 501(c)(3) and 170(b)(1)(A)(ii)

Types of organizations included in the segment: Private schools (Kindergarten through Grade 12), some vocational schools, qualifying nursery schools and preschools

Under consideration: Whether nursery schools and preschools should be included in this segment or under the Child Care market segment. Whether vocational schools should be included in this segment or in Education (Other). Currently, Rev. Proc 75-50 must be applicable to an organization for its inclusion in the Schools market segment.

Scientific and Research Organizations

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Scientific and research organizations

Under consideration: Whether to include Medical Research in this segment or in a stand-alone market segment.

Split Interest Trusts

Applicable IRC section(s): 4947(a)(2)

Types of organizations included in the segment: Split interest Trusts

Social Clubs

Applicable IRC section(s): 501(c)(7)

Types of organizations included in the segment: Social Clubs, hobby clubs and recreational organizations

Social Service Organizations

Applicable IRC section(s): 501(c)(3)

Types of organizations included in the segment: Charitable organizations such as emergency assistance and disaster relief, consumer credit services, employment programs, youth groups, homeless shelters and food distribution programs, group homes, senior services, counseling services, etc.

Social Welfare Organizations

Applicable IRC section(s): 501(c)(4)

Types of organizations included in the segment: Civic leagues, social welfare organizations, advocacy organizations, community improvement organizations, etc.

Under consideration: Whether these organizations should be included within other market segments or should be represented by this stand-alone market segment. Inclusion in other market segments is now limited to 501(c)(3) organizations will result in re-defining those segments in broader terms and require re-naming those affected segments.

Supporting Organizations

Applicable IRC section(s): 501(c)(3) and 509(a)(3)

Types of organizations included in the segment: Organizations that operate in support of other exempt organizations

Title-holding Companies

Applicable IRC section(s): 501(c)(2) and 501(c)(25)

Types of organizations included in the segment: Title-holding companies

Tuition Plans

Applicable IRC section(s): 529

Types of organizations included in the segment: Qualified state tuition programs

Veterans' Organizations

Applicable IRC section(s): 501(c)(3), 501(c)(4), 501(c)(19) and 501(c)(23)

Types of organizations included in the segment: Military veterans groups